Market Square®

Serenity at its most exhilarating.
Beautiful shadow lines, wood-evoking textures and engineering that virtually eliminates the need for maintenance. It comes from one inspirational source: Market Square® Siding
Individual siding styles: distinguished by the images they project.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Market Square® Siding styles give you true design flexibility. Every one of our styles—4”, 4.5” and 5”—projects the look of natural cedar while thwarting time, weather, wear and tear.

- Robust .044” thick panel
- Choose from three profiles: D4, D45DL and D5 with a partial rollover hem
- Can withstand hurricane-force winds up to 180 mph
- Beautiful textured grain of forest-grown cedar

A sustainable exterior presence.

Market Square® Siding is as green as it is colorful and curb appealing. It’s engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it’s cut for installation.

- Manufactured from recyclable materials
- Rivals cedar in overall green performance
- 1/3 the environmental impact of fiber cement
Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what’s trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at RoyalBuildingProducts.com/ExteriorPortfolioColorCombos.

Using Chromatix™ technology to optimize your pigments and protect your investment.

We develop our colors to keep their eye candy promises when they’re fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade, and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Market Square® Siding.

- Featured in Smart Styles™ Premium and Smart Styles™ Expressions shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true
Elevated beauty and relentless reliability: well within reach.

Market Square® Siding is a perfect balance of cedarlike beauty, commendable rigidity, weather endurance and low maintenance. It’s what people envision when they speak of a “put together” look.

With its ample range of widths and colors, carefree upkeep and rugged wind resistance, Market Square embodies well-thought-out design that stands up to the demands of time. In other words, its resilience is as good as its looks.

- Never needs painting
- Won’t warp, buckle or sag
- Surprisingly green
- Industry-leading Double Lifetime Warranty
Choose your design layers.

To see how different design elements play out, it’s important (and healthy) to experiment. Use our reimagined Dream Designer® online design tool as your “try anything” starting place—beginning with your own home.

- Choose a home from our pre-mapped selection of houses or upload your own.
- Edit styles and colors as you customize different parts of your home exterior—from siding and trim to windows and roof.
- Create an account and save your projects.

Picture the possibilities—from subtle to ornate.

**Refined polish**

Light, clean lines and sparing use of ornamental accents will ensure a home exterior with quiet presence. Standard window and corner posts keep the look subtle and stately with neutral-colored siding.

**Fully finished**

A more powerful presence comes in the form of wider Architectural Essentials™ Corner and Window Trim. You’ll find fuller Conceal™ Trim around the gables and Royal® Window Shutters and Royal® Column Wraps tell an even richer design story. Further elevate your second floor with the distinct charm Board & Batten lends.

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See it all come together at EPDreamDesigner.com
Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™

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