This is what it looks like to be endlessly cool and deeply wise. To depict our nature-inspired Color Trend of the Year, Slatescape, through a color we call Storm. Let it serve as both centerpiece and complementary element to build your palettes and dreams. Use the succeeding pages to peek into all the ways you can use Storm and its color conspirators to emanate calm and build drama.
Some palettes embrace you like family, while gently spurring you to take chances. That perfectly describes our Majesty palette—balancing the cool and the warm, the stately and the heroic, the neutral and the extroverted.
Our Forest palette organically brings the natural world home—by combining comforting earth tones with our lead Storm color. It translates into curb appeal that resonates with home styles of virtually every variety.
This crisply balanced, refreshing combination of dark and bright colors quenches the thirst for contemporary—lending a sophisticated presence to home styles ranging from Cape Cod to Craftsman to Eclectic.
In our Alpine Lake palette, Yellow Birch lends a sunny disposition to Storm and Blue Gray. It’s a great way to liven up a Traditional, or any other home style for that matter.
Our carefully chosen palette of bold, dark color, along with warm and cool neutrals proves one thing: when it comes to curb appeal, contrasts are worth celebrating.
Color can be cool and invigorating, especially with our Coastal palette. Here, bold Storm and Marine Blue play a curb-appealing counterpoint to White trim, creating a starkly beautiful highlighter effect.

Storm
Portsmouth™ D7 Shingles

Marine Blue
Portsmouth™ D7 Shingles

White
Columns, Trim
Design Accents: How Color Makes Itself at Home

Color schemes—whether derived from our Color Trend of the Year or anywhere else—inspire virtually every part of your home. Roof gables, entry areas, garages and landscaping all benefit from a complementary, curb appealing love of color.

Need inspiration? Start here.

Grace your gables
Give your gables the attention they deserve. Apply a deep, refreshing shade from our palette that plays well with our hero Storm color.

Dress your doors
Your front door is more than a passageway. It’s an opportunity to add flashes of compelling curb appeal with displays of bold color.

Wow your windows
Windows were created to be highlighted, so choose color that pops off either your main or accent siding color. Be brave and go with a bold shade in the shutters.
“Slatescape evokes boundless depths of sophistication, taking on a fresh mood with each change of light and complementary element.”

– Kriss Swint, Director, Interactive Strategy & Design
Product Guide

Each siding style contributes to curb appeal in its own way. See how different textures and characteristics harmonize with home architecture types to work their magic.

**Traditional**
Its versatility works beautifully with any home style and complements any color palette. Narrow and wide faces reveal subtle shadow lines.

**Dutchlap**
Captures the hand-crafted look of early American homes, adding charm and elegance to classic Colonial style homes.

**Board & Batten**
A distinctive, trending siding profile that creates dimension as a main or complementary element. Popular with Craftsman and Farmhouse Home styles.

**Shake & Shingles**
Brings dramatically textured, rustic ambiance to a variety of coastal home styles.
Design Tools and Inspiration

HomePlay™
Design elements often wander around your head before they work their way onto your home. Our HomePlay™ virtual design tool lets you arrange and rearrange colors, textures and looks long before you make a remodeling move. Visit HomePlayByRoyal.com.

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