Our Color Trend of the Year, Slatescape, owes its appeal to a cool, hypnotic and timeless character that simultaneously soothes and inspires. Expressed through our main Oceanside shade, it’s dramatic and contemporary on its own, drawing energy from brightly lit, saturated colors. Ready to see how Oceanside and an array of carefully selected palettes enhance homes of virtually every architectural style? Let’s get started.
This is where the cool and the warm, the stately and the heroic; the neutral and the magnetic perform a beautiful balancing act. Our Equinox palette simultaneously charms, dares and draws you in.
The natural world lives very comfortably in our Vista palette. Earth tones combine fluently with our lead Oceanside color, creating curb appeal that elevates a wide array of home styles.
Crisp, balanced, refreshing and refined, the dark and bright colors in our Pine Woods palette add compelling sophistication to a variety of home styles, including Cape Cod, Contemporary and Craftsman.
Yellow Birch adds a sunny, bright complementary note to Oceanside and Polaris in our Chestnut Ranch palette, giving renewed curb appeal to Traditional and other home styles.
Chosen for the effortless way they create nature-inspired contrasts, our Natural palette combines Oceanside, Clay, Peppercom and Metropolitan Gray in deeply curb-appealing ways.
Frosted Dreams is a palette of cool, bracing beauty. See how bold Oceanside and Indigo create a starkly curb-appealing backdrop to crisp Aspen White trim.
Design Accents: Spread the Color Charisma

Whether you incorporate colors from our palettes or from any other source, it’s important to think beyond the main areas of your home when considering design. Include everything from gables, front porches and entrances, to garages and landscaping when telling your color design story. Use these examples as a starting point.

Elevate your gables
A simple way to call attention to your gables: use a shade in the upper section of your home that boldly complements our lead Oceanside color.

Turn your door into an entrance
Raise the profile of your door from passageway to curb-appealing feature. Transform it into an exterior highlight with a bold flash of color.

Highlight your windows
To give your windows a more finished look, apply a bold shade to the shutters that plays well with your main or accent siding color.
“Slatescape evokes boundless depths of sophistication, taking on a fresh mood with each change of light and complementary element.”

– Kriss Swint, Director, Interactive Strategy & Design
Product Guide

Depending on the architecture type, siding styles make the home. See how different textures and characteristics add expression and leave their distinct impressions.

**Traditional**
Its versatility works beautifully with any home style and complements any color palette. Narrow and wide faces reveal subtle shadow lines.

**Dutchlap**
Capture the hand-carved look of early American homes, adding charm and elegance to classic Colonial style homes.

**Board & Batten**
A distinctive, trending siding profile that creates dimension as a main or complementary element. Popular with Craftsman and Farmhouse home styles.

**Shake & Shingles**
Brings dramatically textured, rustic ambience to a variety of coastal home styles.
Dream Designer®

This is the online tool designed specifically for Exterior Portfolio siding and trim, giving you the ability to change siding, trim and color from any screen or mobile device. Find inspiration in design trends, architectural styles and the sheer fun of experimentation. Visit EPDreamDesigner.com.

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