However you imagine home, we have it covered.
Choosing the right siding is likely the biggest, and potentially the most confusing, exterior decision out there. But it doesn’t have to be. Royal® Building Products is out to make the experience simple and supremely satisfying—with gorgeous, low-maintenance siding that covers a wide range of styles, climates and budgets.

In this brochure, you’ll find out why our siding is so curb appealing, highly durable and easy to live with. For clarity, direction and even a little inspiration, just start turning the pages. You’ll love where you end up.


Curb Appeal
We have the siding styles, textures and accessories to help you fine tune it, whether your home is a Craftsman, Cape Cod, Colonial or somewhere in between. Our siding with darker shades features innovative Chromatix™ technology color protection to stay rich and true, day after day.

Durability
Our siding resists color fade and protects your exterior for a very long time, and looks good while doing it. Plus, many of our siding lines are surprisingly green, making cedar in overall sustainability.

Low Maintenance
By making our siding virtually impervious to water, you end up with siding that’s very easy to take care of and practically maintenance free.

Value
No matter what level of expense is in your comfort zone, we have a siding product that looks great and performs beautifully.

Peace of Mind
Every one of our siding products makes life easier with a great warranty, while contributing to strong resale value.

On Cover:
Woodland D45D in Rockslide,
Royal® Board & Batten in Urban Bronze,
Royal® Vinyl 3.5 Trim in Wedgewood
Express your outer feelings. Start with the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what’s trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combination tool at RoyalBuildingProducts.com/RoyalColorCombos.

Chromatix™ technology: Imagine sunblock for your siding.

We develop our colors to keep their eye candy promises when they’re fresh, and way down the road. So we formulated our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection delivers infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of our siding with Premium and Dark shades.

- Featured in Premium and Dark Colorscapes® shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true

Actual siding colors may vary slightly from printed brochure.
Thermal efficiency never looked so good.

Looking to wrap your home in something gorgeous, energy-efficient and low maintenance? Royal Haven® Insulated Siding has the rustically curb-appealing look of authentic woodgrain and the architecturally correct profiles that provide a seamless, flat fit.

Haven’s EPS foam helps it insulate better than fiber cement, wood, engineered wood or brick. So it keeps your home quiet and conquers harsh climates. And its composite structure makes it super durable, which keeps you from spending precious time painting or thinking about siding that warps, buckles or sags.

Genuine curb appeal, in every color and facet.

Woodland Siding is design versatility and no-worry maintenance wrapped up in an irresistible package. It has the deep shadow lines, longer-length board options and color choices to help you redefine your home exterior. Innovative features like its double nail hem give it the strength and durability to stand up to wear, weather and winds up to 200 mph. Plus, it redefines easy upkeep, saving you tons of maintenance time over the life of your home.

- Thickness = .046”
- Never needs painting
- Chromatix™ technology color protection featured in Premium and Dark Colorscapes® shades
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty
- Offered in 12’, 16’ and 25’ lengths for a more seamless appearance
A contemporary statement with homespun character.

In a starring role or as a complementary accompaniment, our Board & Batten Siding makes the most of its vertical profile to add dimension and character to any home style. Change-of-pace magnetism is even better when it lasts. Board & Batten is reinforced by rugged weather resistance, long-term durability and year after year of low maintenance.

- Thickness = .046”; .050” in dark colors
- Trending vertical board design with classic, seamless appearance
- Never needs painting
- Chromatic technology color protection featured in Premium and Dark Colorscapes® shades
- Industry-leading Double Lifetime Warranty

Timeless presence and effortful endurance from day one.

Estate™ Siding is a beautiful combination of presence, light, shadow, texture and UV-resistant color—differentially rich with our widest assortment of dark shades and uniquely appealing styles, including Colonial Beaded. It’s a true long-term investment that raises your home’s profile, bolsters its resistance to all kinds of wear and weather, while virtually eliminating upkeep over the long haul.

- Thickness = .044”
- Our widest collection of dark shades
- Never needs painting
- Chromatic technology color protection featured in Premium and Dark Colorscapes® shades
- Industry-leading Double Lifetime Warranty

Board & Batten

COLORSCAPES® DURACOLOR:
- Natural
- White
- Midnight Surf
- Vintage Cream
- Sand
- Brownstone
- White
- Cypress
- Pebble Clay
- Storm
- Heather
- Wicker
- Harvard Slate
- Linen
- Walnut
- Tree Moss
- Flagstone
- Blue Gray
- Sterling
- Soft Maple
- Rockslide
- Toasted Almond

COLORSCAPES® PREMIUM COLORS:
- Colonial Beaded
- Harbor
- Winter Blue
- River Rock

COLORSCAPES® TRADITIONAL COLORS:
- Medium Blue
- Slate Blue
- Medium Green
- Blue Green
- Pale Blue
- Light Blue
- Medium Green
- Medium Blue
- Slate Blue
- Pale Blue
- Light Blue

Estate

COLORSCAPES® DURACOLOR:
- Natural
- White
- Midnight Surf
- Vintage Cream
- Sand
- Brownstone
- White
- Cypress
- Pebble Clay
- Storm
- Heather
- Wicker
- Harvard Slate
- Linen
- Walnut
- Tree Moss
- Flagstone
- Blue Gray
- Sterling
- Soft Maple
- Rockslide
- Toasted Almond

COLORSCAPES® PREMIUM COLORS:
- Colonial Beaded
- Harbor
- Winter Blue
- River Rock

COLORSCAPES® TRADITIONAL COLORS:
- Medium Blue
- Slate Blue
- Medium Green
- Blue Green
- Pale Blue
- Light Blue
- Medium Green
- Medium Blue
- Slate Blue
- Pale Blue
- Light Blue

Colonial Beaded is not available in Colorscapes® Dark Colors.
Residential Siding is a beautiful combination of curb-appealing woodgrain texture, UV-resistant color and durability. It’s designed to resist wear and tear, and stand up to wind, rain and snow, year after year. Plus, it’s available in some of the darkest colors in this price range, and styles that include a triple 3” that displays a classic wood look.

- Thickness = .040”
- Our broadest array of profile choices
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty

Residential Siding is a beautiful combination of curb-appealing woodgrain texture, UV-resistant color and durability. It’s designed to resist wear and tear, and stand up to wind, rain and snow, year after year. Plus, it’s available in some of the darkest colors in this price range, and styles that include a triple 3” that displays a classic wood look.

- Thickness = .042”
- Wide selection of popular colors
- Never needs painting
- Chromatix™ technology color protection featured in Premium Colorscapes® shades
- Industry-leading Double Lifetime Warranty

Residential Siding is a beautiful combination of curb-appealing woodgrain texture, UV-resistant color and durability. It’s designed to resist wear and tear, and stand up to wind, rain and snow, year after year. Plus, it’s available in some of the darkest colors in this price range, and styles that include a triple 3” that displays a classic wood look.

- Thickness = .040”
- Our broadest array of profile choices
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty

Reflect your taste. Preserve your budget.

Royal® Crest Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. It’s designed to be the perfect foil for wear, tear, wind and snow, year after year. While this is our most economical siding, it comes with a premium, partial roll-over hem, not always found in other siding brands. It’s available in a wide range of popular colors and profiles, stands up to harsh weather and doesn’t flake, chip, rot or sag.

- Thickness = .044”
- Our broadest array of profile choices
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty

Reflect your taste. Preserve your budget.

Royal® Crest Siding takes the gorgeous aura of real woodgrain, adds durability and subtracts maintenance hassle. It’s designed to be the perfect foil for wear, tear, wind and snow, year after year. While this is our most economical siding, it comes with a premium, partial roll-over hem, not always found in other siding brands. It’s available in a wide range of popular colors and profiles, stands up to harsh weather and doesn’t flake, chip, rot or sag.

- Thickness = .040”
- Our broadest array of profile choices
- Never needs painting
- Manufactured from recyclable materials
- Industry-leading Double Lifetime Warranty
Engineered with deep texture and low maintenance.

Color, texture, depth, emotion, form and function all come together in Portsmouth™ Shake & Shingles Siding. Richly realized in warm Cedar, rustic Hand-Split Shake and charming half round accents.

Elegant, quaint, heart-tugging, down-to-earth: our Portsmouth Shake & Shingles Siding is available in every variety of curb appeal. The best part: our dramatic color and style options carry near-zero maintenance drama. Portsmouth doesn’t warp, buckle or sag, and comes with a Lifetime Limited Warranty.

- Deep, dramatic, realistic natural cedar texture
- Never needs painting
- UV-stabilized polymers protect against fading
- Lifetime Limited Warranty

No matter what your style, we have a siding that will feel right at home.

ROYAL BUILDING PRODUCTS
ROYALBUILDINGPRODUCTS.COM/PORTSMOUTH


Color, Texture, Deep, Drama, Realistic, Natural Cedar Texture, Never Needs Painting, UV-Stabilized Polymers Protect Against Fading, Lifetime Limited Warranty.

No matter what your style, we have a siding that will feel right at home.

ROYAL BUILDING PRODUCTS
ROYALBUILDINGPRODUCTS.COM/PORTSMOUTH


Color, Texture, Deep, Drama, Realistic, Natural Cedar Texture, Never Needs Painting, UV-Stabilized Polymers Protect Against Fading, Lifetime Limited Warranty.
It performs as flawlessly as it looks.

Celect’s patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.


Features include:
- 3/8” solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

RoyalBuildingProducts.com/Celect

From countless beauty to low-maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood’s maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect’s awesome, virtually maintenance-free looks never quit.

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.

It performs as flawlessly as it looks.

Celect’s patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.


Features include:
- 3/8” solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

RoyalBuildingProducts.com/Celect

From countless beauty to low-maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood’s maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect’s awesome, virtually maintenance-free looks never quit.

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.

It performs as flawlessly as it looks.

Celect’s patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.


Features include:
- 3/8” solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

RoyalBuildingProducts.com/Celect

From countless beauty to low-maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood’s maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect’s awesome, virtually maintenance-free looks never quit.

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.

It performs as flawlessly as it looks.

Celect’s patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.


Features include:
- 3/8” solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

RoyalBuildingProducts.com/Celect

From countless beauty to low-maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood’s maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect’s awesome, virtually maintenance-free looks never quit.

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.

It performs as flawlessly as it looks.

Celect’s patented interlocking joints* keep moisture out and almost completely eliminate seams, doing away with gaps and wavy lines and keeping boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.


Features include:
- 3/8” solid board
- Virtually seamless look
- Stands up to impact even under the harshest weather conditions
- Fade-resistant Kynar Aquatec® coating keeps colors beautiful
- Backed by a 25-year color protection warranty

RoyalBuildingProducts.com/Celect

From countless beauty to low-maintenance, Celect® Cellular Composite Siding by Royal® is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood’s maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect’s awesome, virtually maintenance-free looks never quit.

It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.
Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™