

# Premium Pointe®



Sometimes the only way  
to return to normal  
is to escape the norm.



True character reveals itself  
in Premium Pointe® Siding:  
with commanding presence,  
steadfast durability and easy  
upkeep that rewards you  
year after year.

On Cover:  
Premium Pointe® D4 in Indigo,  
Zuri® Premium Decking in Weathered Gray,  
Exterior Portfolio® Vinyl Trim in Greystone

Premium Pointe® D4 in Honey Oak and Rye,  
Exterior Portfolio® Board & Batten in Espresso,  
Exterior Portfolio® Vinyl Trim in Pearl





## Individual siding styles: distinguished by the images they project.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Premium Pointe® Siding styles give you true design flexibility. They project the look of natural cedar while thwarting time, weather, wear and tear.

- **Robust .046” thick panel**
- **Available profiles: D4 and D45DL**
- **Can withstand hurricane-force winds up to 200 mph**
- **Low-gloss finish that replicates the look of real cedar**
- **Available in 16’ lengths for a more seamless appearance**

## A sustainable exterior presence.

Premium Pointe® Siding is as green as it is colorful and curb appealing. It's engineered to eliminate the need for painting or staining, and represents its environmental friendliness in many different ways—from production and manufacturing to transportation and installation. For example, virtually all scrap materials are recycled during production, and no hazardous materials are emitted when it's cut for installation.

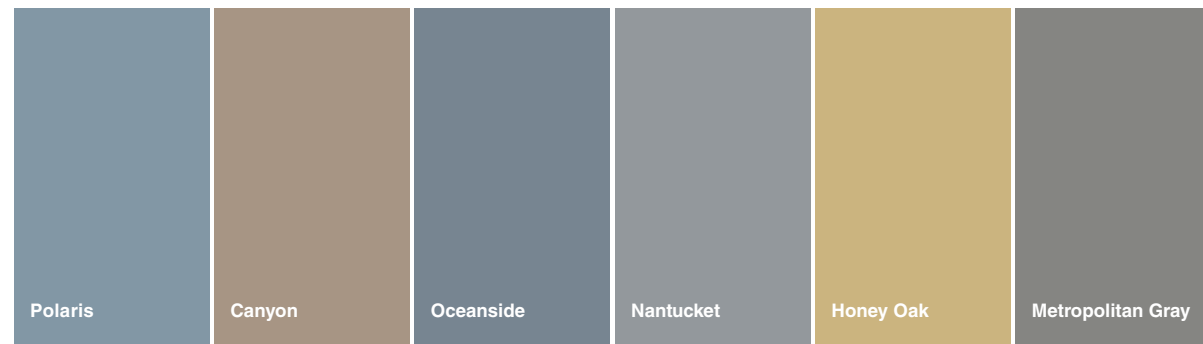
- **Manufactured from recyclable materials**
- **Rivals cedar in overall green performance**
- **1/3 the environmental impact of fiber cement**



## Smart Styles™ Expressions



## Smart Styles™ Premium



## Smart Styles™



# Home is fully expressed when you discover the right color.

When it comes to how your siding presents itself, color is crucial. So we pay a lot of attention to what's trending and what works. Choosing your own colors can be fun, but a bit overwhelming. If you need a nudge, get ideas and tips from our color combining tool at [RoyalBuildingProducts.com/ExteriorPortfolioColorCombos](https://RoyalBuildingProducts.com/ExteriorPortfolioColorCombos).

## Using Chromatix™ technology to optimize your pigments and protect your investment.

We develop our colors to keep their eye candy promises when they're fresh, and way down the road. So we fashioned our siding pigments to deliver vibrant curb appeal, resist fade and fend off elements day after day.

Our proprietary Chromatix™ technology color protection features infrared-reflecting pigments to reduce heat buildup. We added a UV formulation with mineral-based pigments to keep siding colors from fading. Sound a bit scientific? It should, because we understand the importance of effortlessly maintaining the look you create in a challenging outdoor environment. And, we back it up with an industry-leading Double Lifetime Warranty. What you get is rich, true color that raises the curb appeal of your Premium Pointe® Siding.

- Featured in Smart Styles™ Premium and Smart Styles™ Expressions shades
- Proprietary infrared-reflecting pigments reduce heat buildup
- Warranted to fade less so dark colors stay true







Premium Pointe® D4 in Pearl,  
Portsmouth™ Half Rounds in Pearl,  
Exterior Portfolio® Vinyl Trim in Graphite

## It passes the eye and life test with flying colors.

Premium Pointe® Siding makes a compelling design statement with the gorgeous character of its low-gloss, woodlike texture and available 16-foot boards. And it makes a lasting impression with its high durability and low-maintenance livability.

With an ample range of Smart Styles™ colors, carefree upkeep and rugged wind resistance, Premium Pointe embodies well-thought-out design that stands up to the demands of time. In other words, it lives as well as it looks.

- **Never needs painting**
- **Won't warp, buckle or sag**
- **Surprisingly green**
- **Industry-leading Double Lifetime Warranty**



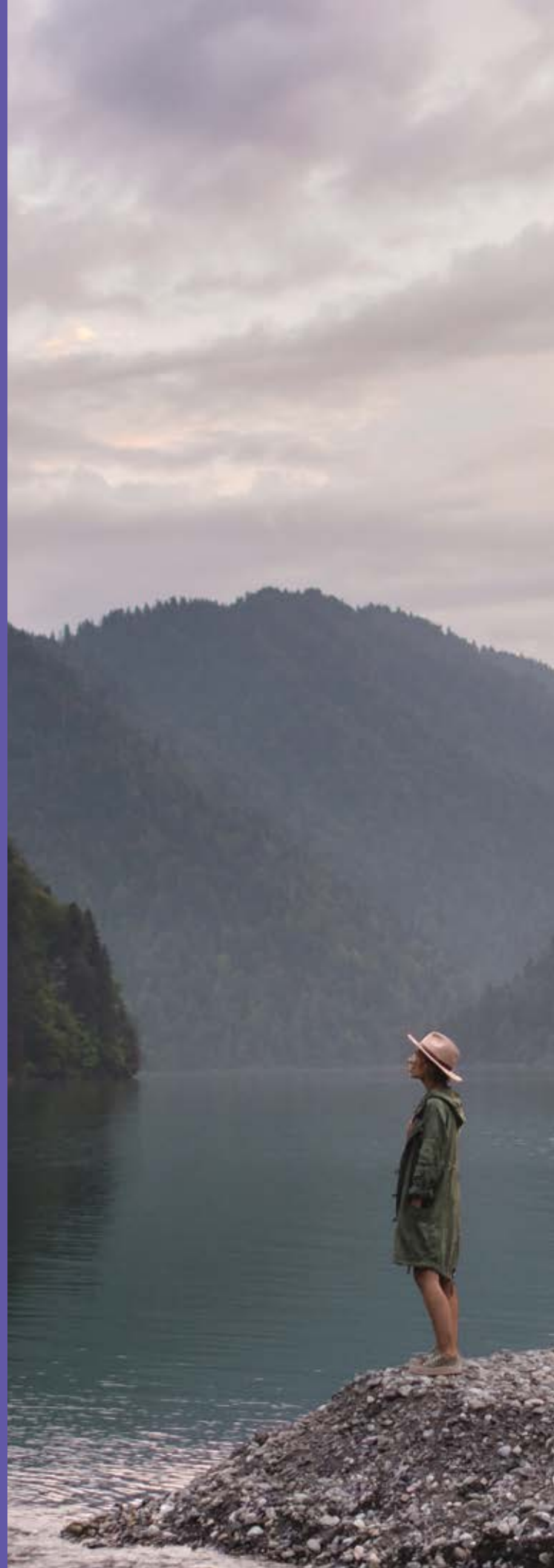


# We'll get you to your "wow" place.

Achieving the exterior that expresses your home the way you want it takes time, thought and the right combination of siding, trim, accents, color and dimension. But the experience doesn't have to be painstaking or frustrating.

We're here to make home remodeling exciting—whether you're searching for a complementary fusion of styles and textures or the homerun palette that takes your home to the next level. In addition to our products, we offer inspiration through LiveAbode™, our online design magazine. It will fuel you all year long with trending ideas, tips and thoughts on everything from maximizing landscaping space to upcycling lighting fixtures.

Visit [LiveAbode.com](https://www.liveabode.com)

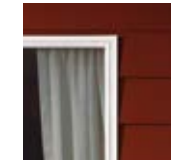


## Choose your design layers.

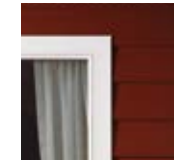
To see how different design elements play out, it's important (and healthy) to experiment. Use our reimagined Dream Designer® online design tool as your "try anything" starting place—beginning with your own home.

- **Choose a home from our pre-mapped selection of houses or upload your own.**
- **Edit styles and colors as you customize different parts of your home exterior—from siding and trim to windows and roof.**
- **Create an account and save your projects.**

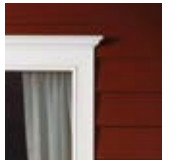
Picture the possibilities—from subtle to ornate.



Standard Trim



Decorative Trim



Decorative Trim  
with Crown  
Molding



### Refined polish

Light, clean lines and sparing use of ornamental accents will ensure a home exterior with quiet presence. Standard window and corner posts keep the look subtle and stately with neutral-colored siding.



### Fully finished

A more powerful presence comes in the form of wider Architectural Essentials™ Corner and Window Trim. You'll find fuller Conceal™ Trim around the gables and Royal® Window Shutters and Royal® Column Wraps tell an even richer design story. Further elevate your second floor with the distinct charm Board & Batten lends.

See how it all comes together at [EPDreamDesigner.com](https://www.epdreamdesigner.com)

Royal® Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal™



CELECT® CELLULAR COMPOSITE SIDING



ROYAL® TRIM & MOULDINGS



EXTERIOR PORTFOLIO® SIDING



CRANEBOARD® SOLID CORE SIDING®



ROYAL® SHUTTERS, MOUNTS & VENTS



ZURI® PREMIUM DECKING



CEDAR RENDITIONS™ ALUMINUM SIDING



PORTSMOUTH™ SHAKE & SHINGLES



A complete line of siding and trim from Royal Building Products.

THINK OUTSIDE.®

[RoyalBuildingProducts.com/ExteriorPortfolio](http://RoyalBuildingProducts.com/ExteriorPortfolio)



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1.855.769.2585

For product warranty details, please visit  
EPWarranty.com

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