

# Celect® Cellular Composite Siding by Royal® Case Study

## Windham, New Hampshire

When Heather Killie, M.D., an orthopedic surgeon, and Richard Ingraham, a golf professional, set out to design their dream home in Windham, New Hampshire, they wanted to be involved in every detail, from collaborating with the architect on the overall design to working with the builder to choose the best materials.

Killie discovered Celect® Cellular Composite Siding by Royal® after consulting with building professionals and doing some independent research. “We were looking for a maintenance-free exterior and something that was going to be pretty,” she said.

“Originally, we had other siding products in mind, but I was not thrilled with the idea of using them,” she said. When Killie and Ingraham learned about Celect, they were very excited. In addition to Celect’s aesthetics—it looks like wood, has a seamless appearance, and features a contemporary color palette—Killie was also sold on its low-maintenance benefits and the Kynar Aquatec® coating, which comes with a 25-year warranty on the finish. This was important because, as Killie said, “We didn’t want to deal with painting the house every five years.”

At 4,400 square feet, the two-story home boasts multi-paned windows, a low-pitched gable roof, an open porch with stone details, and a mix of Clapboard and Board & Batten siding styles.

“In the Northeast you don’t see a lot of Board & Batten, and we wanted it to look more like a Craftsman-style house, so we liked the idea of adding Board & Batten accents,” said Killie. “We weren’t sure where we should put them, so we turned to the Royal design team for help. It was really nice to see all the colors and different options on the computer screen before we put it on the house.”

Killie worked with the team at the Royal® Building Products design center, who used the HomePlay™ Prime design tool to map out different siding and trim combinations so she could visualize her options. An online version of the tool lets homeowners upload an image of their home and virtually try out different styles and colors of siding and trim.

Killie and Ingraham chose Celect 7" Clapboard siding in Shale, Celect Board & Batten accents in Grove, and Celect Trim in River Rock.



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Killie's contractor hadn't installed this type of siding before, but the Celect team provided detailed installation guidance to ensure the process went smoothly. "The contractor said to us, 'I'd use this siding on my house any day. This is an awesome product.' He was very happy to install it," said Killie.

When designing her home's front porch, Killie looked for a material that, like Celect, offered superior aesthetics, yet would be low maintenance. She chose Zuri® Premium Decking by Royal® for the porch, complete with a sun pattern inlay design featuring three different colors. She said visitors to her home always mistake the material for wood and make comments about how beautiful it looks.

Killie had never built a house before and, although she was excited to take on the year-long project, she described herself as a "cautiously optimistic beginner." The result? A bold exterior and tons of compliments.

"We couldn't be happier with our decision to use Celect and Zuri on the exterior of our house," said Killie. "The outcome was exactly what we were looking for—high-end, maintenance-free products that look amazing."



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