

Only one insulated
siding turns your home
into a haven.



 **ROYAL** Building Products

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An Axiall Corporation

haven
INSULATED SIDING BY ROYAL

The feeling of a haven begins from the outside in.

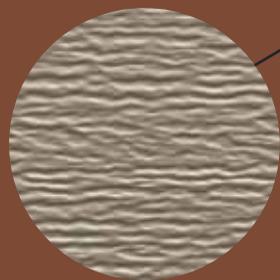
Siding Panel

Variety of profiles D6, S7, Q4.5D and Board and Batten

1 1/8" heavy gauge thickness

Wide plank like wood

Faithful look of cedar siding



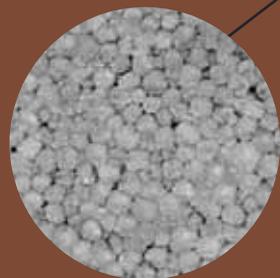
Insulation

Significant R-value with Neopor^{®*}

Hugs back of siding - stays straight with TXL™ Lamination

240% more impact resistant

45% noise reduction



*[®] = registered trademark BASF SE

There's a feeling that comes when you know you have surrounded your loved ones with safety and warmth. It brings a sense of wellbeing to protect them from cold, noise, storms, and whatever the outside world has in store. This magical place of sanctuary is more than just a home.

It is a Haven.



The Beauty of Energy Efficiency



Installing Haven Insulated Siding is unquestionably a way to transform the beauty of your home.

Haven is scientifically designed to add to your home's exterior insulating ability - your R-value. Haven's graphite enhanced EPS insulation is made with Neopor® from BASF SE. Neopor aids in the absorption and reflection of radiant heat which makes Haven's R-value** up to 19% higher than traditional insulated siding.

*® = registered trademark BASF SE **R-value varies depending on profile



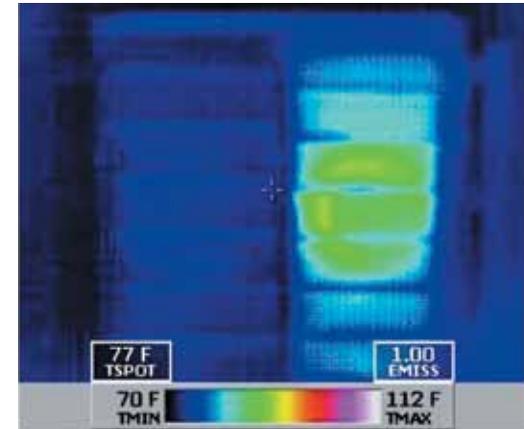


Straight, Flat, Fabulous

You know how great a home looks the moment new quality siding is installed. Well Haven's great look goes on and on and on. The industry's most advanced insulation backs Haven Insulated Siding to make it rigid, flat and strong for years of performance without sagging or compromised seams.

Insulating Value

Haven's graphite - enhanced EPS insulation is made with Neopor** offering outstanding moisture protection while reducing thermal conductivity, or the flow of hot and cold air through the wall cavities. And, its superior permeability allows water vapor from inside the home to escape.



Thermal energy tests demonstrate the insulating value of Haven.

200% More Bond Strength



Glue Beads



Full Adhesive

The secret is in Haven's TXL™ Lamination Technology. Unlike most siding manufacturers that only "bead" glue on their backing, Haven fully covers the backing for a "locked-tight" adherence between the layers. That means the facing and insulation act as one with no separation, nothing but a flat, straight, smooth wood like appearance. It even offers over 200% more bond strength between siding and foam.

** = registered trademark BASF SE

Made Better To Look Better & Last Better

Architecturally accurate aesthetics. While a great deal of thought went into Haven's insulating value, we didn't skimp on the aesthetics. So it faithfully represents the architectural look of true clapboard siding.

A rich grain surface offers the aesthetic of real wood and the palette of 16 colors means you can surround your home with your very own style. And, your entire Haven Insulated Siding exterior is backed by a lifetime warranty from Royal, a company known throughout North America for standing by its products.



Haven offers homeowners a more serene and carefree life.

It reduces noise by up to 45%. It's relentlessly tested for UV color fade resistance. It's impact tested at 73°F and 32°F to exceed ASTM standards. And it withstands tests of the elements, including hail. What's more, Haven won't rot or spall, crackle or crumble, peel, scratch, split or warp.

Energy Efficient



Minimal Maintenance



Impact Resistant



Looks & Feels Like Wood



Color Options



Newly Installed Look

You'll love your Haven Insulated Siding as much in the future as you do on day one. The quality that goes into making Haven translates into a flat, true, straight appearance that retains a just installed look.

Put Away The Paint

Think of the time and money saved in never scraping, prepping or painting your home again. Just install Haven and relax as you enjoy the beauty.

Impact Resistance

Haven's super durable foam backing and top quality surface resists impact, chips, dents, as well as general weather issues or abuse.

It's the details
that make a home a haven.

Designer Trim Package

Haven's dedicated Designer Trim is accurately proportioned by professional designers to accent the traditional clapboard appearance and deliver a perfect effect. Royal has engineered individual members for custom installations. As a bonus, the trim features the same easy maintenance as Haven Insulated Siding. Why settle for anything else?



3.5 CORNER POST



5.5 CORNER POST



3.5 LINEAL WINDOW