



NEWS

ROYAL GROUP ANNOUNCES NEW PRODUCT ADDITIONS TO WINDOW & DOOR LINE AT WIN-DOOR SHOW

Woodbridge, ON, November 16, 2010 – Royal Group is pleased to announce exciting new Window & Trim Systems as well as a Shutter Program at the Win-Door Show in Toronto.

In line with Royal Group's commitment to bringing meaningful innovation to the market, the following new products have been added to the company's Window & Door product lines and will be on display at the Win-Door show:

Royal Genesis Window System is a new innovation in vinyl windows. Royal Genesis system is a new highly energy efficient window system that provides superior thermal performance. Made from solid-core cellular vinyl, the Royal Genesis Window System looks and performs like wood during the installation and life of the product. Unlike wood, however, its unique moisture resistant properties do not allow it to rot, crack or split. The material is easy to paint and requires little maintenance.

Royal Double-Snap Vinyl Trim is an exterior window trim package that installs easily using an innovative snap system. Facing and casing trims snap together reducing the amount of cutting needed on the job site saving both time and money. Royal Double-Snap Vinyl Trim has been designed with a universal system to color match vinyl trim to windows creating a perfect finish.

Royal Platinum Shutter Mount Program brings together windows and pre-mounted interior shutters in one complete solution. The Royal Platinum Shutter Mount Program will be available through Royal's Platinum Manufacturers. The program enables window dealers to offer customers both windows and coverings as a complete system. Homeowners benefit from a one stop shopping experience and the ability to color match windows with shutters and trim.

Royal's Energy Savings Calculator is an Online Tool used by homeowners to calculate potential energy savings after installing R5 energy efficient windows. Royal's Energy Savings Calculator is a simple way for consumers, designers or architects to find premium energy efficient windows and identify products displaying the ENERGY STAR® symbol. Common ENERGY STAR windows only have a R-Value of 3. Increasing the R-value from 3 to 5 reduces average heat loss through the windows by 40% and saves the homeowner money on energy bills. See how much energy – and money - homeowners can save simply by logging on to www.royalbuildingproducts.com and clicking on the Energy Savings Calculator in the Window and Door section.

Win-Door 2011 will take place November 16-18 at the Metro Toronto Convention Centre. Royal Group's Window & Door Division will be at booth #1203

Photos available on request

About Royal Group

Royal Group, Inc., a subsidiary of Georgia Gulf Corporation (NYSE: GGC), creates and produces attractive, durable, low-maintenance home improvement, building and construction products. For over three decades, the company's commitment to product innovation, quality and customer relationships has served to attract a growing number of homeowners, architects, engineers and distributors to its products. With operations located throughout North America, Royal Group, Inc. offers the renovation, remodeling and new construction industries a broad range of innovative products, including siding, deck, fence and rail, trim and mouldings, pipe and fittings, and window and door profiles. Royal Window and Door Profiles is a division of Royal Group, Inc. For more information, please visit www.royalbuildingproducts.com

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