

Haven™ Insulated Siding Now Available in U.S. Markets

WOODBRIIDGE, ONTARIO (Sept. 6, 2011) – Royal Group announced today that its new line of Haven™ Insulated Siding now is available from Royal distributors in the United States. The energy-efficient siding was unveiled at the International Builders' Show in January.

Haven Insulated Siding currently is available in one profile designed with 1" to 1-1/8" of fire-retardant foam that allows for coordinated thermal expansion of the insulation and siding, which reduces the risk of cracking, breaking and distortion. The double 6" profile is available in a palette of 14 colors and represents the look of traditional clapboard siding – but with a number of advantages.

"Haven is the latest in a long line of innovative and high-quality vinyl siding products from Royal," said Simon Bates, vice president and general manager, Royal Building Products. "By adding significantly to the R-value of a home's exterior, Haven Insulated Siding provides an aesthetically sophisticated way to reduce energy consumption."

While energy savings is a major selling point, Haven also provides homeowners with a low-maintenance siding choice that offers enhanced impact resistance and a lifetime warranty.

"Designers will be proud to specify Haven with its architectural authenticity and look of real cedar siding, while contractors will appreciate that Haven is a premium product that is easy to install and will perform well for the life of the structure," Bates said.

A list of Royal distributors that carry Haven Insulated Siding can be found online at royalbuildingproducts.com/royalg_locator.aspx.

About Royal Group

Royal Group, Inc., a subsidiary of Georgia Gulf Corporation (NYSE: GGC), creates and produces attractive, durable, low-maintenance home improvement, building and construction products. For more than three decades, the company's commitment to product innovation, quality and customer relationships has served to attract a growing number of homeowners, architects, engineers and distributors to its products. With operations located throughout North America, Royal Group, Inc. offers the renovation, remodeling and new construction industries a broad range of innovative products, including siding, deck, fence and rail, trim, mouldings, pipe and fittings, and window and door profiles. For more information, please visit www.royalbuildingproducts.com.

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