



News Release

Royal® Building Products Introduces Elm Grove™ to its Exterior Portfolio® Vinyl Siding Brand

Features raised woodgrain for look of real wood, but without added maintenance

WOODBRIIDGE, ONTARIO (04/18/17) — Royal® Building Products, a Westlake Company, continues its commitment to innovation and design with the introduction of Elm Grove™, its latest traditional vinyl siding offering under its Exterior Portfolio® brand. Included in the brand's economy product line, Elm Grove features a new raised woodgrain that captures the look and texture of real wood without the added maintenance.

Other product features include:

- 0.040" panel thickness
- New emboss roll coating technology that creates a non-glassy look
- Partial roll-over nailing hem provides up to 155 mph wind load performance
- A ½" profile edge that enhances the beauty and rigidity of each panel

"With the launch of Elm Grove, Royal is rounding out its robust vinyl siding line of products with one that offers enhanced beauty and performance," said CJ Johnson, senior product manager at Royal Building Products. "This addition to the Exterior Portfolio brand speaks volumes to Royal's commitment to invest in the mature vinyl siding category and deliver a strong portfolio of products to the marketplace."

Elm Grove is available in a broad array of UV-resistant Smart Styles™ colors to fit any exterior design preference. All Royal vinyl siding brands promise long-lasting color retention and fade resistance. Homeowners can choose from three popular profiles – Double 4", Double 4" Dutchlap and Double 5" Dutchlap – all with a Lifetime Limited warranty that includes color and hail protection.

For more information about product specifications and terms of the warranty, visit www.exteriorportfolio.com.

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About Royal Building Products

[Royal Building Products](http://www.royalbuildingproducts.com) is a company of Westlake Chemical Corporation (NYSE: WLK). The company manufactures and distributes leading materials for the home remodeling, building and municipal

construction markets. For more than 40 years, the company's commitment to quality, innovation and customer relationships has attracted the loyalty of a growing number of building professionals, homeowners, architects, engineers and distributors to its products. With operations throughout Canada and the United States, Royal Building Products offers the renovation, remodeling and new construction industries a broad range of innovative products including siding, trim, accessories, soffit, rainware, mouldings and decking. Royal Building Products also manufactures pipe and fittings for the electrical, municipal, irrigation, plumbing and industrial construction industries. For more information, please visit www.royalbuildingproducts.com. Follow us on [Twitter](#) and "Like" us on [Facebook](#).