

**Royal<sup>®</sup> Building Products Features New Trim and Mouldings products,  
Celect<sup>®</sup> Cellular Composite Siding and  
Zuri<sup>™</sup> Premium Decking at 2018 JLC Live**  
*Products offer beauty and low maintenance choices to New England building market*

**WOODBRIIDGE, ONTARIO** (03/22/18) — Royal<sup>®</sup> Building Products, a Westlake Company, continues its commitment to quality and innovation in the exterior building products category with the introduction of new trim and mouldings products, at the JLC LIVE Residential Construction Show in Providence, RI, March 22-24, 2018. Celect<sup>®</sup> Cellular Composite Siding by Royal<sup>®</sup>, the premier siding and trim solution, as well as Zuri<sup>™</sup> Premium Decking, will be on display.

Professional builders, remodelers and construction specialists are encouraged to visit Royal's **booth #1126** to learn more about the company's extensive product line of trim and mouldings as well as Celect and Zuri. In addition, show attendees can also receive hands-on installation training of Celect and Zuri.

**Featured Royal products at JLC LIVE include:**

**[Royal Trim & Mouldings](#)**

Royal introduces Conceal 6" and 8" Nickle Gap Shiplap to its offering of trim and mouldings products. Featuring interior old world charm with the technology of cellular PVC to reduce moisture concerns, Nickle Gap Shiplap can be used both vertically and horizontally in exterior and interior trim applications.

Royal's Nickle Gap Shiplap also features a reversible nickel gap/v-groove design and its shadow lines provide a full 3/4" hidden nailing flange to create a finished look without showcasing exposed fasteners

Additional new Royal trim and mouldings' products include:

- The Conceal Stone Water Table is 100% cellular PVC and is a decorative solution when transitioning from stone to siding. The slope provides the projection required to shed water away from the stone.

- Celect Brick Mould and Window Trim can be used with Celect Siding as well as other cladding, and features a full 2” concealed pocket and built-in furring strip. Both products are available in 16’ lengths and come in all of Celect Siding’s 15 colors as well as white.
- Celect Window Surrounds help define a home’s architectural style while breathing new life into and complementing any exterior. The Window Surrounds are available in six trim styles including, Arts and Crafts; Bungalow; Prairie; Contemporary; Coastal; and Highlands. Window Surrounds are offered in 5/4” x 8”, 5/8” x 6” and 5/8” x 4” S4S trimboard, depending on the style.

### **Celect® Cellular Composite Siding by Royal®**

Celect® Cellular Composite Siding replicates the beauty and aesthetics of wood while remaining low maintenance and durable on the home for a lifetime. All of Celect’s profiles – 4” and 7” Clapboard, 8” Board & Batten and 7” Shake – are available in 15 fade-resistant colors and feature Royal’s patented interlocking seam design, which enhances the curb appeal of any home. For the professional, the product is lightweight and easy to install without the need for special tools.

### **Zuri™ Premium Decking**

Zuri Premium Decking combines the natural beauty of exotic hardwood with the unsurpassed durability and exceptionally low maintenance requirements of PVC to create a one-of-a-kind outdoor living environment for the home.

Zuri is also available in grooved boards to offer a truly hidden fastener application with pre-threaded screws for fast installation. Available in two options for a finished look with tighter seams between the boards, Zuri Grooved Boards are offered with a 3/32” spacing or a 3/16” gap. Zuri trimboards are also available grooved.

All of the Zuri products, including Zuri Grooved Boards, are available in Chestnut, Walnut, Pecan, Brazilia and Weathered Gray, and carry fade-resistant protection.

### **MEDIA CONTACT**

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### **About Royal Building Products**

[Royal Building Products](http://www.royalbuildingproducts.com) is a company of Westlake Chemical (NYSE: WLK). The company manufactures and distributes leading materials for the home remodeling, building and municipal construction markets. For more than 40 years, the company’s commitment to quality, innovation and customer relationships has attracted the loyalty of a growing number of building professionals, homeowners, architects, engineers and distributors to its products. With operations throughout Canada and the United States, Royal Building Products offers the renovation, remodeling and new construction industries a broad range of innovative products including siding, trim, accessories, soffit, rainware, mouldings and decking. Royal Building Products also manufactures pipe and fittings for the electrical, municipal, irrigation, plumbing and industrial construction industries. For more information, please visit [www.royalbuildingproducts.com](http://www.royalbuildingproducts.com). Follow us on [Twitter](#) and “Like” us on [Facebook](#).

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