

**Royal<sup>®</sup> Building Products Reveals  
2018 Exterior Color Palette of the Year**  
*Palette stems from continued trend of deeper, richer exterior colors*

**WOODBRIIDGE, ONTARIO** (01/16/18) — Royal<sup>®</sup> Building Products, a Westlake company, today announced its 2018 Exterior Color Palette of the Year. As a design leader in the market, Royal chose its color palette to work with a variety of complementary colors, siding and trim styles. This year's palette features the most on-trend color combinations of Brownstone, Heritage Blue, Harvard Slate, Weathered Gray, Storm and Sterling.

Royal's 2018 Exterior Color Palette of the Year takes cues from the continued trend of deeper, richer colors dominating the exterior design space across the U.S. and Canada. The popularity of the color blue among homeowners also played a role in the selection of this year's color palette.

"We continue to see homeowners gravitating towards darker, bold colors and then mixing in neutrals when it comes to their exterior design choices, said Kriss Swint, director of interactive strategy and design, Royal Building Products. "Blues are still dominating the color space while cooler tones, such as brown and gray, are gaining more popularity as well. We chose our palette to respond to these growing trends, like pairing Heritage Blue siding with Harvard Slate shake and Sterling trim."

Royal's palette of trending colors gives homeowners peace of mind to mix and match in multiple ways through a variety of exterior products to create a flawless design. Homeowners can try designing their own homes with preselected color combinations featuring the 2018 color palette using Royal's online design tool, [HomePlay™](#).

For more information about the 2018 Exterior Color Palette of the Year, visit the Royal Building Products [website](#).

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**About Royal Building Products**

[Royal Building Products](#) is a company of Westlake Chemical (NYSE: WLK). The company manufactures and distributes leading materials for the home remodeling, building and municipal construction markets. For more than 40 years, the company's commitment to quality, innovation and customer relationships has attracted the loyalty of a growing number of building professionals, homeowners, architects, engineers and distributors to its products. With operations throughout Canada and the United States, Royal Building Products offers the renovation, remodeling and new construction industries a broad range of innovative products including siding, trim, accessories, soffit, rainware, mouldings and decking. Royal Building Products also manufactures pipe and fittings for the electrical, municipal, irrigation, plumbing and industrial construction industries. For more information, please visit [www.royalbuildingproducts.com](http://www.royalbuildingproducts.com). Follow us on [Twitter](#) and "Like" us on [Facebook](#).

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