

Double Snap Vinyl Trim Systems Named Crystal Award Winner

The Royal Group's new Double Snap Vinyl Trim Systems have been named a 2011 Crystal Achievement Award winner by *Window & Door* magazine. Royal's Double Snap Vinyl Trim Systems were recognized as the Most Innovative Component in the Window category.

"This year's Crystal Achievement Award winners reflect the strength and resilience of our industry," said John Swanson, *Window & Door* editor/associate publisher. "Window and door manufacturers and industry suppliers continue to make impressive strides in technologies that increase energy efficiency and durability, as well as provide more design options."

Royal's Double Snap Vinyl Trim Systems are single-wall, vinyl extrusions that replace field fabricated aluminum trim coil to dramatically enhance the appearance of window and door openings. For contractors, the vinyl trim is easy to install, and homeowners find the product attractive and long-lasting. The product not only eliminates the need to field fabricate aluminum trim coil, it incorporates a unique double-snap design that is attached to the wall by means of two locking sides. This eliminates visible nails, screws or other fasteners.

The Colonial design complements the window or door opening with the long-lasting vinyl material, eliminating annual maintenance and means no rusting aluminum or flaking/peeling wood to paint. The Standard Colonial System is used on houses with siding, while a Universal Stand Alone System can be used on houses with any type of cladding, including siding, brick, stone, and metal. The trim can be used in both repair/remodel or new construction jobs, and installation is quick and easy. The trim is offered standard in white, with special order colors available to match the colors of windows or doors.

"Royal has continued to invest in product innovation during this challenging economy, and the fact that our Double Snap Vinyl Trim Systems have been honored by members of the industry as a 2011 Crystal Achievement Award winner is a reflection of the high-quality ideas, design and production that are the foundation of our company," said Mark Fanelli, vice president and general manager, Royal Window and Door Profiles.

The Crystal Achievement Award winners are selected by a diverse panel of judges who represent all areas of the window and door industry. The awards recognize significant innovations and achievements in window and door technology, manufacturing and marketing.