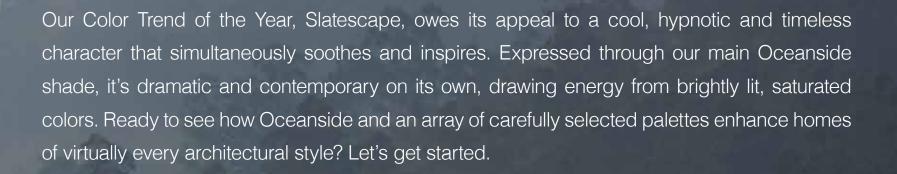


Exterior Portfolio® Color Trend of the Year

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ALC: NO. 10.





This is where the cool and the warm, the stately and the heroic, the neutral and the magnetic perform a beautiful balancing act. Our Equinox palette simultaneously charms, dares and draws you in.

Oceanside Portsmouth[™] D7 Shingles

Canyon Trim Columns **Rye** Exterior Portfolio[®] Board & Batten Lighthouse Red Front Door Garage Doors





Crane



The natural world lives very comfortably in our Vista palette. Earth tones combine fluently with our lead Oceanside color, creating curb appeal that elevates a wide array of home styles.

Oceanside CraneBoard[®] 6

CraneBoard[®] 6 CraneBoard[®] Board & Batten **Carbon** CraneBoard® 6 CraneBoard® Board & Batten Aspen White
 Trim

Green Shutters Front Door







Crisp, balanced, refreshing and refined, the dark and bright colors in our Pine Woods palette add compelling sophistication to a variety of home styles, including Cape Cod, Contemporary and Craftsman.

Oceanside Portsmouth[™] Hand-Split Shake CraneBoard[®] 7

Slate CraneBoard[®] 7 **Royal** Shutters Aspen White
 Trim
 Garage Doors

Polaris
Front Door





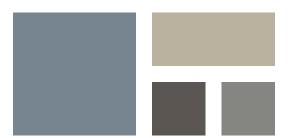
Yellow Birch adds a sunny, bright complementary note to Oceanside and Polaris in our Chestnut Ranch palette, giving renewed curb appeal to Traditional and other home styles.

Oceanside

Exterior Portfolio® Board & Batten Trim Columns Polaris Market Square[®] D45D Garage Doors **Yellow Birch** Front Door

Chestnut Ranch





Chosen for the effortless way they create nature-inspired contrasts, our Natural palette combines Oceanside, Clay, Peppercorn and Metropolitan Gray in deeply curb-appealing ways.

Oceanside Premium Pointe[®] D4 **Clay** Portsmouth[™] Half Rounds Peppercorn

Trim

Metropolitan Gray
 Front Door
 Garage Door







Frosted Dreams is a palette of cool, bracing beauty. See how bold Oceanside and Indigo create a starkly curb-appealing backdrop to crisp Aspen White trim.

Oceanside Portsmouth[™] D7 Shingles

Indigo Portsmouth[™] D7 Shingles Columns Trim

Frosted Dreams



Design Accents: Spread the Color Charisma

Whether you incorporate colors from our palettes or from any other source, it's important to think beyond the main areas of your home when considering design. Include everything from gables, front porches and entrances, to garages and landscaping when telling your color design story. Use these examples as a starting point.



Elevate your gables

A simple way to call attention to your gables: use a shade in the upper section of your home that boldly complements our lead Oceanside color.

Turn your door into an entrance

Raise the profile of your door from passageway to

curb-appealing feature. Transform it into an exterior

highlight with a bold flash of color.

Highlight your windows

To give your windows a more finished look, apply a bold shade to the shutters that plays well with your main or accent siding color.



































"Slatescape evokes boundless depths of sophistication, taking on a fresh mood with each change of light and complementary element."

– Kriss Swint, Director, Interactive Strategy & Design







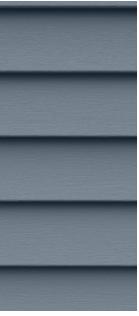


For more Color Trend of the Year inspiration, visit **RoyalBuildingProducts.com/ColorTrendoftheYear**



Product Guide

Depending on the architecture type, siding styles make the home. See how different textures and characteristics add expression and leave their distinct impressions.



Traditional

Its versatility works beautifully with any home style and complements any color palette. Narrow and wide faces reveal subtle shadow lines.



Dutchlap

Captures the hand-carved look of early American homes, adding charm and elegance to classic Colonial style homes.



Board & Batten

A distinctive, trending siding profile that creates dimension as a main or complementary element. Popular with Craftsman and Farmhouse home styles.



Shake & Shingles

Brings dramatically textured, rustic ambience to a variety of coastal home styles.



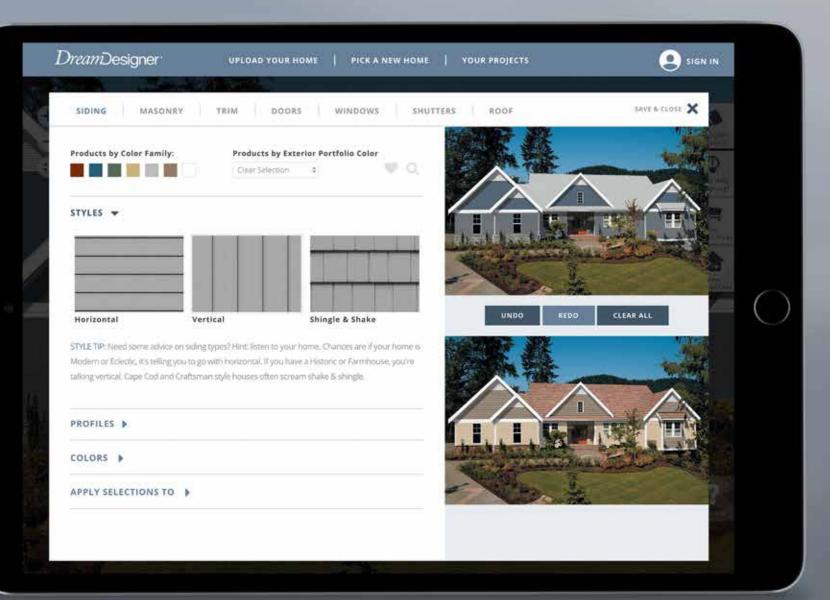
Design Tools and Inspiration

Dream Designer®

This is the online tool designed specifically for Exterior Portfolio siding and trim, giving you the ability to change siding, trim and color from any screen or mobile device. Find inspiration in design trends, architectural styles and the sheer fun of experimentation. Visit **EPDreamDesigner.com**.

LiveAbode™

Home is how we express the most important part of our lives. So to help you make the most of your investment, and realize any creative statement you wish to make, we created LiveAbode. It's an online design magazine that will fuel you all year long with ideas, tips and inspiration. Visit **LiveAbode.com**.



Royal[®] Building Products exists for one reason: to push the limits of what every type of exterior can be. We strive for best-in-class manufacturing and industry-leading innovation. What drives us? Every homeowner who demands exteriors that add value, perform impeccably, look amazing and make their lives easier. Our goal is to bring more products, more styles, more technology, more design insight and more sustainable solutions to the attention of everyone who cares about creating the best exterior possible. Build Royal[™]





CELECT® CELLULAR COMPOSITE SIDING





ZURI® PREMIUM DECKING



ROYAL® TRIM & MOULDINGS



CRANEBOARD® SOLID CORE SIDING®



CEDAR RENDITIONS[™] ALUMINUM SIDING

EXTERIOR PORTFOLIO® SIDING



ROYAL® SHUTTERS, MOUNTS & VENTS



PORTSMOUTH[™] SHAKE & SHINGLES



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